



## Logo Submission Guidelines: Harriet Rowley Elementary Orca Mascot Logo

Please note the guidelines below when submitting a logo design to Mount Vernon School District for Harriet Rowley Elementary Orcas.

### School Colors to be used:

#### Teal

RGB: 71/133/137

CMYK: 6/4/7/13

#### Black

RGB: 0/0/0

CMYK: 0/0/0/100

#### Gray

RGB: 35/91/168

CMYK: 6/4/7/13

### Preferred file formats:

- EPS
- AI
- Vector

**PRINT:** For logos to appear high quality throughout print materials, the files must be saved in CMYK color at a resolution of 330 dpi or greater (or submitted in high-quality vector format).

**DIGITAL:** For web-only logos, the file may be saved in a smaller resolution, RGB color, and submitted as a JPG or PNG.

Please submit logos to Public Information Specialist, Celina Rodriguez at [crodriguez@mvsd320.org](mailto:crodriguez@mvsd320.org).

If you have any questions related to logo recognition or guidelines, please contact Celina Rodriguez at [crodriguez@mvsd320.org](mailto:crodriguez@mvsd320.org).

**Logo designs must be submitted by 5pm on February 24th.**