MOUNT VERNON CHAMBER OF COMMERCE

CHAMBER CHAT

August 2024

August is a Time to Learn...and to Have Fun!

I am going to use this space to highlight meetings and events that you may want to attend, as I typically do. But first, I want to emphasize that the value of your investment in the Chamber is not dependent on your coming to our programs and events. Your support allows us to be your voice and active participants in creating a better community for your business and for residents of our area. We do so through advocacy on the state and local level, leadership in many boards and organizations, and lots of strategic discussion by the board and staff. There are plenty of additional ways that you receive marketing and business assistance, without attending meetings and events, Of course, when you do, we strive to provide the information you need, the opportunity to form mutually beneficial connections, and to be part of the process.

1.Our Luncheon on the 28th, featuring the program "Mount Vernon Library Commons: A Prologue" is a meeting that I think you will find interesting. The Library Commons is such an exciting project because of the diverse and valuable ways that it will benefit our community. HKP Architects will fill us in on the unique design elements that make it a state-of-the-art facility, in energy efficiency and functionality for its many uses. A City representative will also speak on what to expect from the new Library. I believe that we will come away from the program with the understanding that the Library Commons will be a hub of activity for a long time to come and generate significant economic and community activity.

2.The Riverwalk Concert Series is in full swing! Thanks to our fabulous sponsors and loyal concert crowd, the attendance this year is the best that we have had. We continue to have people comment on how much they appreciate the series because of how well it builds community, brings business to the downtown, and is so much fun. If you have attended, thank you. If you haven't, you owe it to yourself to come out for the evening.

Thank you for your support of the Chamber and our community! Andy



Mount Vernon Chamber of Commerce (360) 428-8547 <u>mountvernonchamber.com</u>

Calendar of Events

Multi-Chamber After Hours at The Garage Cafe

Thursday, August 8 4:30 p.m. to 6 p.m. 227 State Street Sedro-Woolley

Speaking of Women Coffee Chat

Wednesday August 14 9:00 a.m. **Triumph Teen Life Center** 2121 E College Way **Mount Vernon** Register here



Chamber Membership Luncheon - Mount Vernon Library Commons: A Prologue

Wednesday, August 28 11:30 a.m. to 1 p.m. **Hillcrest Lodge** 1717 S 13th St **Mount Vernon Register here**



Latino Business Leaders Summer Social and Kickoff Event thrivent Wednesday August 28

6:00 p.m. La Catrina Tacos & Tequila 517 S 1st St **Mount Vernon Register here**





Thank You Renewing Members

25+ Years Puget Sound Energy

20+Years

Edward Jones - Timothy U. Price

15+ Years

Group Benefits Northwest North Cascade Insurance Sierra Pacific Industries

10+Years McPherson Pest Control Modern Cleaners Save On Storage

5+ Years

Berg Vault Company of Washington, Inc. Blue Lake Property Management BrandQuery LLC Guided Solutions (Formerly VibrantUSA) Little Mountain Laser **Rainy Day Basement Systems Roosevelt Dental Center of Skagit County** Sound Beverage Distributors, Inc. WAFD Insurance Group Inc.

Less than 5 Years

Sherwood Community Services Triumph Teen Life Center Whidbey Tech Solutions

Partner Members

Anderson Podiatry, Bank of the Pacific, Best Western PLUS, Skagit Valley Inn, Birch Equipment Co., Budget Towing & Repair, Coastal Farm & Ranch, Chikara PR, LLC, Farmers Insurance Tory Charette Agency, Foothills Toyota, Haggen Food & Pharmacy, Hampton Inn & Suites, Infinity Painting & Renovations, Kern Funeral Home, Landed Gentry Homes & Communities, Loving Farms, Max Dale's Steak and Chop House, Mount Vernon School District, North Coast Credit Union, Northwest Escrow, LLC, PogoZone, Port of Skagit, Puget Sound Energy, Quality Gutters, SERVPRO, Skagit Public Utility District 1, Skagit Valley Casino Resort, Skagit Valley College, Skagit Regional Health, Skagit Speedway, Skagit Valley Food Co-op, Testing and Commissioning Services, LLC, Walmart, WECU, White Branches, Williams & Nulle, PLLC, CPAs

Latino Business Leaders Summer Social

After wrapping up a very successful 2023-2024 Latino Business Leaders program last May and launching Latino Business Youth last July, we are excited to kick off the new Latino Business Leader program this August.

The Latino Business Leaders 2024-2025 Program is kicking off with its annual summer social on **Wednesday August 28 at La Catrina Tacos & Tequila** in Mount Vernon. The Summer Social is open to Latino startups and established businesses. This year we will also have with us our Latino Business Youth participants who will connect and share their business ideas with our Latino entrepreneurs. Stay tuned for more details.

The 2024-2025 program includes monthly business sessions, specialized training, networking events, and one-on-one mentorship. New this year and in answer to the needs of our community, we will offer training for contractors and food businesses in addition to the monthly sessions. All Latino Business Leaders sessions will continue to be delivered in Spanish while specialized training for contractors will be delivered in English and Spanish.

As a regional chamber of commerce, our services are available for all businesses in Skagit as well as neighboring counties.

Sponsorship and Partnership opportunities are available. The deadline to confirm your sponsorship is Friday August 23rd. Sponsors will be announced at the Summer Social event. For more information please contact Business Development and Foundation Director Silvia Reed at (360) 395-2944 | (360) 305-0895 or <u>Silvia@MountVernonChamber.com</u>.

BrewFest on the Skagit Continues

The historic Lincoln Theatre has passed the reigns of BrewFest on the Skagit to the Mount Vernon Chamber of Commerce. We are honored to take on this long-standing Mount Vernon tradition. We are also happy to donate a portion of each ticket sold to the Lincoln Theatre Foundation to help keep live music, theatre, community events and film in the theatre throughout the year.

The event is on Saturday, September 7th from 2 p.m. to 7 p.m. in downtown Mount Vernon. We have an incredible music lineup, see the list below. There will be local and regional breweries from throughout Washington State, cider, and wine at the event. There will also be amazing food and leisure games to play while you enjoy the show. We expect over 800 attendees at the event.

Music lineup: 2 p.m. The Chris Eger Band - 4 p.m. Eden - 6 p.m. Friends for the Ghost

The event will be heavily promoted through diverse media, including social media, radio, print, press releases, chamber website, member communications, and more. As a sponsor, you can expect to benefit from unprecedented brand exposure and stand above the competition through association with a much-loved, community event.

Sponsorship opportunities are now available. Please refer to the flyer at the end of this newsletter for more information. Sponsorship deadline is Monday, August 12! Contact Jeremy Kindlund, Operations Director at Jeremy@MountVernonChamber.com or 360 428-8547 for any questions or to secure your spot.

Welcome New Members

The Apothecary Spa

Anna Holm (360) 299-2112 <u>www.theapothecaryspa.com</u> 320 E. Fairhaven Ave. Burlington The Spa's inspired professionals are dedicated to providing treatments that bring together healing and luxury. Restore your balance as we take you through an unforgettable experience.

Dorothea Coffee

Conor Mahoney (360) 542-2258 <u>www.dorotheacoffee.com</u> 514 S 1st St Mount Vernon We are a specialty coffee roaster located in Downtown Mount Vernon offering fun and interesting coffee. Retail and wholesale.

Northwest Brewers Supply

Ben Holm (360) 293-0424 <u>www.nwbrewers.com</u> 940 S Spruce St Burlington



For over 30 years, Northwest Brewers Supply has had the freshest ingredients, friendly service, and expert education for amateur beer, wine, cider, and mead makers in Skagit County and beyond.

ZenBusiness

Sallie Clark (844) 493-6249 <u>www.zenbusiness.com</u> 5511 Parkcrest Dr Ste 103 Austin, Texas ZenBusiness is a business formation services company that provides an easy, all-in-one platform and trusted guidance for small business owners to start, run, and grow a successful business.

Riverwalk Summer Concert Series

Dust off your lawn chairs and come to Historic Downtown Mount Vernon for some memorable summer evenings! Imagine an informal crowd relaxing along the riverfront, listening and dancing to live music set against the backdrop of the Skagit River and a beautiful sunset

Every Thursday from 6 p.m. to 8 p.m.

August 8: The Naughty Blokes August 15: Pension King and the Dependents August 22: Chris Eger and the Powerhouse Horns August 29: Billy Appleton Band





Board of Directors

Chair - Flora Lucatero Children of the Valley Vice Chair - Tony White Skagit Valley Food Co-op Past Chair - Brian Ivie **Skagit Regional Health Treasurer - Tammy Reim-Ledbetter Global Credit Union Tony Cook** Cook CPAs and Consultants, PLLC Viry Delgado **COA Mexican Eatery** Matt Gill Marathon Petroleum Corporation **Katie Hayton** La Conner Inn **Elizabeth Jennings Community Action of Skagit County Crystal King** NW Technology **Robert Knoll Puget Sound Energy** Andrew Miller **Tulip Valley Farms** Julia Phillip Julia Phillip Realty Stacie J. Pratschner **City of Mount Vernon Dr. Amanda Rentschler Roosevelt Dental Center Jon Ronngren** Mount Vernon School District Dr. Chris Villa **Skagit Valley College**

STAFF

Andy Mayer President/CEO Silvia Reed Business Development and Foundation Director Jeremy Kindlund Operations Director Susana Ipanaque Admin Assistant Chamber Foundation Bob Johnson & Julie Newkirk Visitor Information Services



Member Announcements

Skagit County Fair



Washington Vocational Services' ATTIC Program is hiring part-time Job Coaches!!

If you or someone you know loves working with people, would love to make a difference by supporting students with disabilities and is looking for part-time work. Please join our dedicated team as we strive to empower students with disabilities by teaching essential independent living skills. As a part-time job coach, you will play a crucial role in fostering autonomy and self-sufficiency among our students in classroom/group environment or on-on-one coaching. This position offers 12 to 16 hours per week, providing a flexible schedule for those passionate about making a difference in the lives of others. To apply, please <u>click here</u>.

Mount Baker Mortgage Welcomes Veronica Rincon: Enhancing Service with Bilingual Expertise

Mount Baker Mortgage Company NMLS 1820049 is pleased to announce a valuable addition, Veronica Rincon NMLS 2596758, who joins us as a bilingual loan officer. Veronica brings a diverse background with extensive experience as a real estate agent and legal assistant specializing in personal injury and immigration law. Her multifaceted expertise will significantly enhance our ability to serve a broader range of clients and communities.

For more member announcements, visit <u>mountvernonchamber.com/member-announcements</u> Send your announcements to Jeremy@MountVernonChamber.com

MOUNT VERNON CHAMBER OF COMMERCE

July in Pictures



Biz Buzz Networking Luncheon



Speaking of Women coffee chat at The Skagit Table



Mount Vernon Chamber Ambassador Committee



Multi-Chamber After Hours at The Depot



Latino Business Youth



Eden playing the Riverwalk Summer Concert Series

Ambassadors

Chair - Betsy Anorbe Betsy Anorbe Real Estate Silvia Alvarez **Triumph Teen Life Center Clarissa De Vries** CrossCountry Mortgage, LLC **Morgan Elton Country Financial - The Elton** Group **Joley Garner** WAFD Insurance Group, Inc. **Devin González** Center for Inclusive Entrepreneurship **Jaime Huss** Washington Federal **Crystal King** NW Technology **Blake Rawlins** Guardian Northwest Title & Escrow

> Tammy Reim-Ledbetter Global Credit Union Chris Van De Grift ReLuTy Real Estate



BrewFest on the Skagit Sponsorship Opportunities Saturday, September 7, 2024



Presenting Sponsor: \$5,000 - Not available

Opportunity to speak and be recognized at the event Mentioned in all radio ads – KISM, KAPS and KBRC Logo prominently displayed on event poster as the Presenting Sponsor Logo listed as the Presenting Sponsor on all advertising, marketing materials, and social media including: Logo on Skagit Valley Herald display ad Branded advertising on MountVernonChamber.com Social Media Promotion on Chamber channels Logo in the chamber newsletter Eight tickets to the event Company Banner displayed at event Display table at event

Imperial Sponsor: \$1,500

Company logo prominently displayed on promotional poster Special recognition during event Company logo on advertising, marketing materials, and social media including: Logo on Skagit Valley Herald display ad Branded advertising on MountVernonChamber.com Social Media Promotion on Chamber channels Six tickets to the event Company Banner displayed at event Display table the event

Supporting Sponsor: \$550

Company logo displayed on promotional poster Company logo on advertising, marketing materials, and social media including: Logo on Skagit Valley Herald display ad Branded advertising on MountVernonChamber.com Social Media Promotion on Chamber channels Two tickets to the event

Contact Jeremy Kindlund, Operations Director to reserve your spot! (360) 428-8547 Jeremy@MountVernonChamber.com





Partnership Opportunities

Latino Business Leaders (LBL) is a Mount Vernon Chamber of Commerce Foundation program designed to facilitate the advancement and participation of Latino businesses in our region through business training programs, networking, marketing and mentorship. LBL runs between August 2024 and May 2025.

LBL Presenting Partner	\$2500.00
⇒ Company name and/or logo in all LBL marketing including website, social media and newsletter	
Company name in all radio announcements Opportunity to speak in front of the group Your marketing material available for participants at all business training sessions	
\Rightarrow Marketing table (or similar depending on space) at 3 LBL Social-Networking events	
LBL Partner (3 business training sessions)	\$500.00
\Rightarrow Company name and/or logo in LBL marketing including website, social media and newsletter	
\Rightarrow Opportunity to speak in front of the group	
\Rightarrow Your marketing material available for participants at 3 business training sessions	
Latino Initiative Supporter	\$250.00
• •	φ200.00
⇒ Company name and/or logo in event marketing	
\Rightarrow Opportunity to speak in front of the group	
⇒ Your marketing material available for LBL participants	
LBL Social-Networking Event Supporter	\$250.00
\Rightarrow Company name and/or logo in event marketing including website, social media and newsletter	
\Rightarrow Opportunity to speak in front of the group	
\Rightarrow Marketing table at event (or similar depending on space)	
LBL Business Training Supporter (1 session)	\$200.00
\Rightarrow Company name and/or logo in LBL marketing	+
⇒ Company logo on the event page and displayed during the sponsored session	
\Rightarrow Your marketing material available for session participants	

2024-2025 Schedule

LBL Social-Networking Events

Held on in August—December and April

Latino Initiatives

Special sessions designed to support the Latino community and based on specific community needs.

Business Training Program

Free monthly training sessions in Spanish. Held the second Wednesday of the month unless otherwise noted in event page.

MOUNTVERNONCHAMBER.COM

Silvia Reed | Silvia@MountVernonChamber.com | Direct: (360) 395-2944 - Cell (360) 305-0895





LATINO BUSINESS LEADERS SUMMER SOCIAL

2024-2025 KICKOFF EVENT LANZAMIENTO DEL PROGRAMA 2024-2025

La Catrina Tacos & Tequila 517 S. 1st St. Mount Vernon August 28 | 6 - 8 PM





- Se conectara con otros empresarios de exito y nuevos emprendedores
- Connect with successful business owners and new start ups
- Buffet de botanas gratuito
- Free appetizers





Confirme su Asistencia Silvia Reed Phone/Text: (360) 395-2944 | (360) 305-0895 Emaill: <u>Silvia@MountVernonChamber.com</u>