MOUNT VERNON CHAMBER OF COMMERCE

CHAMBER CHAT

December 2024

Recognizing Progress and Keeping it Moving Forward

As 2024 draws to a close, it's a logical time to reflect on things past, specifically how Mount Vernon has addressed community needs in the past 25 or so. Have we made progress on the things we believed to be important for our community? I believe that we have, as shown by several major projects.

Topping the list of challenges, floods have been a major problem since the area was settled, causing frequent and extreme economic damage. Thanks to decades of effort, FEMA approved the downtown flood protection project in 2010, which was completed in 2018. We have already seen the positive economic and community impact the floodwall and Riverwalk have created. Transportation has also been a recurring problem and an opportunity for Mount Vernon, with the river, railroad, and interstate, all in close proximity. To address the needs of the area, Skagit Station, built in 2004, provided a muchneeded multimodal transportation hub. And Skagit Transit, founded in 1993, has provided for the evolving mobility needs of area residents. Now, in a very short time, from conception to completion, the Library Commons benefits from and unites them all. The library is a tremendous resource for our residents. The parking garage will encourage downtown commerce while drawing visitors off the highway to experience our charm and culture. The conference and meeting rooms will similarly serve and showcase our community. These four projects and services, by themselves and in concert with each other, demonstrate what can be accomplished when needs are identified, find solutions, and keep working until they are completed. The projects mentioned here are of course only a few of the civic and community accomplishments in the past 25 years. The list is long of progress in health, education, human services, safety, recreation, and quality of life, to name just a few. I've highlighted infrastructure, but equally as important are each small piece of the puzzle making Mount Vernon a wonderful place to live and to do business. The Chamber is uniquely qualified and committed to identifying those community and business needs, finding people and organizations best able to address them, and to partner with them or support them along the way. You are an essential part of the process, whether it's by supporting our efforts identifying needs, or digging in to do the work. It's all appreciated! Thank you, Andy



LEGACY MEMBERS

GOLD









SILVER











Mount Vernon Chamber of Commerce (360) 428-8547 mountvernonchamber.com

Calendar of Events

Biz Buzz Networking Luncheon

Wednesday, December 11

11:30 a.m. to 1 p.m.

Hillcrest Lodge

1717 S 13th St

Mount Vernon

Register here





Latino Business Leaders Holiday Social

Wednesday, December 11

6 p.m. to 8 p.m.



Tepic Mexican Restaurant

150 Cascade Mall Dr. Burlington

Register here

Multi-Chamber After Hours at Avenue Catering

Thursday, December 12

4:30 p.m. to 6 p.m.

676 S Spruce St

Burlington

Latino Business Youth Graduation Celebration -Cohort 2

Thursday, Dec 12

6:30 p.m. to 8 p.m.

Triumph Teen Life Center

2121 E College Way Suite B

Mount Vernon

Register here

Thank You Renewing Members

35+ Years

Piazza Realty Property Management, Inc.

25+ Years

Birch Equipment Co., Inc.

Calico Cupboard Café & Bakery

Hansen's Furniture

Landed Gentry Development Inc.

20+ Years

Cascades Job Corps

Fortiphi Insurance

10+ Years

COA Mexican Eatery

HF Sinclair

5+ Years

Alfa and Omega Tax Services

Banner Bank

Guardian Security Systems, INC.

Il Granaio Inc.

Mystical Wares

Skagit Adult Day Program

Testing and Commissioning Services, LLC

VSH Certified Public Accountants

Less than 5 years

Consejo Counseling and Referral Service

Pure Cleaning Services

Sunshine Painters LLC

Weaver Insurance Agency, Inc - Farmers Insurance





Secure Marketing Opportunities for 2025

Do you have plans to increase your marketing presence or support the Chamber? Now is the time to act on marketing and sponsorship opportunities.

The Mount Vernon Chamber of Commerce has the following opportunities available:

Monthly Luncheons
Skagit Chili & Chowder Cook-Off
Riverwalk Summer Concert Series
BrewFest on the Skagit
Your Chamber This Week
Chamber Chat Newsletter Inserts
Chamber Chat Newsletter Ads
Visit Mount Vernon Emails

These events and publications are a great way to increase exposure to fellow Chamber members and the community at large, and the Chamber makes it easy to participate. See the marketing opportunities in this newsletter for details on each sponsorship, as well as other opportunities available with the Chamber.

Contact Jeremy Kindlund, Operations Director to reserve your chance to gain exposure at (360) 428-8547 or <u>Jeremy@MountVernonChamber.com</u>.

Shop Local and Win!



Pick up your SHOP LOCAL card at one of these fantastic businesses!

Babe Rainbow Antiques • Bargains Galore Thrift Store Betsy Anorbe Real Estate • bLoom Floral Design • Blue Taco • Calico Cupboard Café & Bakery • Celtic Arts Foundation • Forté Chocolate • Dilly Dally Antiques & Collectibles • Dorothea Coffee • Draft Pics Pub & Eatery • Draper Valley Farms / Perdue Farms • Gateway Automotive and Transmission • JeKa • Julia Phillip Realty • KAPS Radio 660 AM & 102.1 FM • KBRC 1430AM & 102.9FM • Kids Stuff • KLT:works Studio + Shop • LIDO Collective • Mister T's Awards & Embroidery • Neu Flessenow Cellars • PAVÉ Jewelry & Design • Rich's for the Home • SaviBank • Skagit Habitat for Humanity • Skagit Running Company • Skagit Transit • Skagit Valley Food Co-op Mercantile • Skagit Valley Tulip Festival • Thai House Restaurant • The Chique Boutique Salon / Sharlie's Curvy Clothes • The Lunchbox Diner • Tori Tornado • Tri Dee Arts • WaFd Bank • White Branches • Wild Fibers • Wingz and Thingz • Work Outfitters

Partner Members

Anderson Podiatry, Aquarius Collective, Bank of the Pacific, Birch Equipment Co., Coastal Farm & Ranch, Chikara PR, LLC, Foothills Toyota, Haggen Food & Pharmacy, Hampton Inn & Suites, Kern Funeral Home, Landed Gentry Homes & Communities, Loving Farms, Mount Vernon School District, North Coast Credit Union, Northwest Escrow, LLC, PogoZone, Port of Skagit, Puget Sound Energy, Quality Gutters, Skagit Public Utility District 1, Skagit Valley Casino Resort, Skagit Regional Health, Skagit Speedway, Skagit Valley Food Co-op, Testing and Commissioning Services, LLC, WECU, White Branches, Williams & Nulle, PLLC, CPAs, Wingate by

Welcome New Members

Aquarius Collective

Andrhu Morales (360) 899-4172 325 Pine St



Mount Vernon

Founded in November 2023, we bring stories to life through photography and videography. From weddings to events and branding, we craft stunning visuals that preserve memories and showcase your vision.

First Rescue CPR

Matthew Baruth (360) 843-2136



www.firstrescuecpr.com

2114 Riverside Dr Ste 207

Mount Vernon

First Rescue CPR offers engaging CPR, AED, and First Aid training in Mount Vernon, empowering individuals to save lives. We deliver training at our office or conveniently on-site at your location.

M|Q Gadgets Gift Goodies

Tami Schorno (360) 631-5218

www.mqstanwood.com

8706 271st St NW

Stanwood

Stanwood's One Stop Gift shop for kitchen gadgets, gifts for all ages, plus wine, pantry goods, and treats.

Newton's Plumbing

Tony Schollaert (360) 726-3148

www.newtonsplumbing.com

Mount Vernon

Small service and repair plumbing company. Primary service area is Skagit Valley. Don't stop pooping, just call Newton!

Tepic Mexican Restaurant

Juan R. Banuelos (360) 899-4172



<u>www.tepicrestaurant.com</u>

150 Cascade Mall Dr

Burlington

Discover Tepic Mexican Restaurant, your nearby destination for authentic Mexican cuisine. Our restaurant embodies a perfect fusion of youthful energy and seasoned expertise, crafted by our dedicated owners who have nurtured this dream for years.

Chamber Connections Events

Take your networking efforts to the next level

You are invited to visit one of our signature referral groups this holiday season:

Build strong business relationships • Share best business practices • Generate more referrals for your business

Chamber Connections Group 1 Holiday Brunch

Tuesday, Dec 10 9 a.m. to 10:30 a.m. Wendy Lucas's House 1300 Alpine View Dr Mount Vernon Register here

Chamber Connections Group 2 Holiday Billiard Party

Tuesday, Dec 10 6 p.m. to 8 p.m. Skagit River Brewery 404 S 3rd St Mount Vernon Register here

Chamber Connections Group 3 Vision Board Brunch Party

Wednesday, Dec 18 9 a.m. to 10:30 a.m. Chamber office 301 W Kincaid St Mount Vernon Register here

Board of Directors

Chair - Flora Lucatero

Children of the Valley

Vice Chair - Tony White

Skagit Valley Food Co-op

Past Chair - Brian Ivie

Skagit Regional Health

Treasurer - Tammy Reim-Ledbetter

Global Credit Union

Tony Cook

Cook CPAs and Consultants, PLLC

Viry Delgado

COA Mexican Eatery

Matt Gill

Marathon Petroleum Corporation

Katie Hayton

La Conner Inn

Elizabeth Jennings

Community Action of Skagit County

Crystal King

NW Technology

Robert Knoll

Puget Sound Energy

Andrew Miller

Tulip Valley Farms

Julia Phillip

Julia Phillip Realty

Stacie J. Pratschner

City of Mount Vernon

Dr. Amanda Rentschler

Roosevelt Dental Center

Jon Ronngren

Mount Vernon School District

Dr. Chris Villa

Skagit Valley College

STAFF

Andy Mayer President/CEO

Silvia Reed Business Development and

Foundation Director

Jeremy Kindlund Operations Director

Susana Ipanaque

Admin Assistant Chamber Foundation

Bob Johnson & Julie Newkirk

Visitor Information Services



Member Announcements

Giving with Heart WaFd Bank Food Drive



WECU Expands Education Grant Program to \$312,500 with Matching Funds from FHLB Des Moines

WECU is pleased to announce that its Education First Grant Program, initially providing \$125,000 over two years to support educational initiatives in Whatcom and Skagit Counties, has received an additional boost through a partnership with the Federal Home Loan Bank of Des Moines (FHLB Des Moines). Through the FHLB Des Moines Member Impact Fund, this contribution has more than doubled to \$312,500, amplifying the support for local organizations dedicated to educational and community development. The four 2024 grant recipients – Bellingham Arts Academy for Youth (BAAY), Skagit Preschool and Resource Center (SPARC), Economic Development Alliance of Skagit County (EDASC) – Startup School, and Whatcom Literacy Council – will now have increased resources to drive their missions forward.

For more member announcements, visit mountvernonchamber.com/member-announcements

Send your announcements to

Jeremy@MountVernonChamber.com

November in Pictures



Speaking of Women November Coffee Chat at Blue Taco



Latino Business Youth Cohort 2



Skagit Chamber Alliance ornament making party



Multi-Chamber After Hours at WECU



Latino Business Leaders



Shop Local prize winner

Ambassadors

Chair - Betsy Anorbe Betsy Anorbe Real Estate

Silvia Alvarez

Triumph Teen Life Center

Tim Alvord

Pape Machinery AG and Turf

Clarissa De Vries

CrossCountry Mortgage, LLC

Morgan Elton

Country Financial - The Elton Group

Jaime Huss

Washington Federal

Karla Nelson

U.S. Bank - Riverside Dr

Crystal King

NW Technology

Blake Rawlins

Guardian Northwest Title & Escrow

Jessica Rodriguez

Children of the Valley After School Program

Tammy Reim-Ledbetter

Global Credit Union

Natalie Zavala

WAFD Insurance Group Inc.

BRONZE LEGACY









































































2025 MARKETING & SPONSORSHIP OPPORTUNITIES

Membership Meeting Sponsor Includes your logo in the monthly Chamber Chat, weekly email, website event calendar, newsletter email to over 900 businesses, 5 mi- nute presentation at the meeting, display table and exclusive right to distribute flyers on the	\$300 (Act quickly because these go fast!)	Exclusive Sponsor of "Your Chamber This Week" Email Your display ad or logo sent to over 900 email addresses each week with an active link to your website. We have a special rate for yearly sponsors.	\$100/week or 12 for \$1,000
tables. Skagit Chili & Chowder Cook-Off A fantastic way to get exposure as Skagit County's best battle it out. This competition features both amateurs and professionals and is a sure fire hit with the crowd!	\$325-\$1,250 Sponsorships Available	Chamber Chat Newsletter Inserts You provide the PDF, we do the rest! Perfect for events, sales and announcements; sent to over 900 business professionals in the monthly Chamber Chat Newsletter.	\$100/week or 12 for \$1,000
A family-friendly event on the Riverwalk in downtown Mount Vernon Concert Series featuring an eclectic mix of genres from talented local musicians. Sponsorships include radio promotion, social media, display table and option to announce your business during the concert.	\$350-\$5,000 Sponsorships Available	Chamber Chat Newsletter Ad Place your ad in the award-winning Chamber Chat newsletter and be seen every month. Reach out to fellow business leaders and potential customers with over 10,000 copies distributed annually.	\$700-\$1,500 Varies by Size
BrewFest on the Skagit Cold beer, cider, wine, delicious food, fantastic music, leisure games and a view of the Skagit River. BrewFest on the Skagit has it all! A portion of tickets sales is donated to the Lincoln Theatre Foundation.	\$550-\$5,000 Sponsorships Available	MountVernonChamber.com Display Ads Extend your marketing reach to over 136,000 annual visitors on our website with your display ad linked directly to your website. Three sizes/ styles of display ads available.	Cost varies by size and length of ad run.
New Member Welcome Basket Be one of the first to introduce your business to new chamber members by providing your company swag or special offer, to be included in every welcome basket.	FREE Just supply us with your pro- motional items.	Door Prizes Keep your business name and brand in front of potential customers by donating a door prize during any one of our events.	FREE Provide us your door prize prior to start of event.

Company Name:	Contact:	
-		
Phone:	Email:	

For more information contact Jeremy Kindlund - (360) 428-8547, or Jeremy@MountVernonChamber.com. Mount Vernon Chamber of Commerce - PO BOX 1007 Mount Vernon, WA 98273, www.MountVernonChamber.com.

A Mount Vernon Chamber program designed for business women to connect with one another, empower each other and mentor upcoming business leaders

SPEAKING OF WOMEN





2025 Series Registration Starts Dec. 23

Members: \$180.00

Includes admission to panels and hors d'oeuvres.

Coffee Chats food items paid separately.

Held at various locations

Non-member information available

2025 SERIES

EMPOWERMENT PANELS

THE NEXT GENERATION OF WOMEN LEADERS

MARCH 12 | 4:30 - 6:00 PM

WOMEN SHAPING THE FUTURE JUNE 11 | 4:30 - 6:00 PM

WOMEN IN POWER SEPT. 10 | 4:30 - 6:00 PM

COFFEE CHATS (Jan - Nov.)

Second Wednesday of the month at 9:00 AM (No coffee chat in months when panels are held)

WHY JOIN?

- Feel inspired and empowered
- Experience a sense of belonging
- Expand your professional network with like-minded women

For information

Silvia Reed | Silvia@MountVernonChamber.com | (360) 395-2944 www.MountVernonChamber.com



SPEAKING OF WOMEN 2025 Partnership Opportunities

"Speaking of Women" is a Mount Vernon Chamber program designed for business women to connect with one another, empower each other and mentor upcoming business leaders.

Series Sponsor

\$2,000.00

- ⇒ Company name and/or logo prominently displayed in series marketing (panels and coffee chats)
- ⇒ Opportunity to speak to the group at each Speaking of Women event
- ⇒ Your marketing material available for participants
- ⇒ 01 complimentary admission to all 2025 empowerment panels

Coffee Chat Sponsor

\$ 200.00

- ⇒ Company name and/or logo prominently displayed in coffee chat marketing
- ⇒ Opportunity to speak to the group at the coffee chat of your choice

2025 Schedule

Panels

March 12 4:30—6:00 PM The Next Generation of Women Leaders

June 11 4:30—6:00 PM Women Shaping the Future

September 10 4:30—6:00 PM Women in Power

Coffee Chats at 9:00 AM

Jan. 8 Feb. 12 April 9 May 14

July 9 Aug. 13 Oct. 8 Nov. 12

Panels and Coffee Chats are held at various locations



Marketing and Networking
Referral Programs
Women's Group
Bilingual Business Training



FOR INFORMATION AND TO JOIN Silvia Reed (360) 395-2944 | (360) 305-0895 Silvia@MountVernonChamber.com





TEEN LEADERSHIP AND LATINO BUSINESS YOUTH COHORT 2

Graduation Celebration

TRIUMPH TEEN LIFE CENTER 2121 E. COLLEGE WAY MOUNT VERNON



THURSDAY DECEMBER 12 AT 6:30 PM



RSVP: Silvia Reed (360)395-2944 | Silvia@MountVernonChamber.com www.MountVernonChamber.com





