CHAMBER CHAT

February 2025

Chamber Celebrates a Successful Year and Recognizes Exceptional Achievement!

Chamber members gathered on January 22, to celebrate an outstanding 2024 for the Chamber, which positively impacted businesses and the community. Highlights included the growth of Chamber Connections Referral Groups and the Speaking of Women program, both of which support and connect participants. Workforce development and entrepreneurial training expanded to help students learn about career options, for Latino youth to start their own businesses, and to bridge the gap between Latino businesses and the entire business community. The Chamber also had a strong year advocating for businesses and our community. Special events such as the Riverwalk Concert Series and the new Brewfest on the Skagit, thanks to the Lincoln Theater's hand-off, boosted community spirit significantly.

The following awards were presented for extraordinary achievement in business and community support in 2024:

Ambassador of the Year: Tammy Reim-Ledbetter, Global Credit Union

Tammy has been instrumental in fostering a sense of belonging in the chamber, the business she represents and the community at large. She has been an incredible chamber ambassador since 2015, Ambassador Committee Chair in 2018-2019, Board member since 2022, Treasurer, and now Board Chair-elect.

Rising Star: Courtney Bourasaw, The Skagit Table

As a Skagit Valley College student, Courtney learned to work with the freshest ingredients and embraced farm-to-table cooking. She is passionate about educating others about the relationship between quality ingredients and good health. Courtney is a chef, a survivor, a wife, a mother, and a role model to many.





LEGACY MEMBERS

GOLD









SILVER











Mount Vernon Chamber of Commerce (360) 428-8547 mountvernonchamber.com

Chamber Celebrates a Successful Year and Recognizes Exceptional Achievement!



Business of the Year

Dwayne Lane's Auto Family



Business Person of the Year Amelia Cook, Goodwinds Composites Tony Cook, Cook CPAs and Consultants, PLLC



Making a Difference Award Robert Martin, SCORE



Rising Star
The Skagit Table



Ambassador of the Year Tammy Reim-Ledbetter, Global Credit Union



Resilience Award Ernesto Mendoza, <u>Garden Rosalyn</u>

Continues from page 1

Making a Difference: Rob Martin, SCORE

Rob has always treated everyone equally, with kindness and a keen sense of humor. His knowledge and service to our community has helped create a more equitable community for those experiencing barriers including disabilities. Currently, Rob spends countless hours providing consultations to our Latino entrepreneurs and training our Latino youth.

Business of the Year: Dwayne Lane Auto Family

Dwayne Lane's motto, "We'll Take Care of You" applies to their customers and to the communities they serve. They regularly do service projects and help families in need, because they believe it's the right thing to do. They have been tremendous supporters of the Chamber, including sponsoring the Riverwalk Concert Series since its inception, and are now the presenting sponsors.

Business Person of the Year: Amelia Cook, Goodwinds Composites and Tony Cook, Cook CPAs and Consultants

Amelia and Tony each run successful and growing businesses and still find time for extensive service to the community, through separate Rotary Clubs, the Chamber, and other business associations. They speak frequently based on their experience and expertise, including literacy, STEM education, women in business, accounting, and manufacturing.

• Chamber Foundation Resilience Award: Ernesto Mendoza, Garden Rosalyn

Ernesto came to the U.S. from Oaxaca, Mexico, in 2013. While working for one of our well-established tulip farms, he dreamed of starting his own. In 2021 he opened Garden Rosalyn, which has succeeded despite Ernesto not speaking English or much Spanish, opening during the pandemic, and limited resources. This year, Garden Rosalyn will have a separate location with their own product line.

Calendar of Events

Speaking of Women Coffee Chat

Wednesday, February 12 9 a.m. to 10 a.m. Union Block Bistro 614 S 1st St. Mount Vernon Register here



Multi-Chamber After Hours at Barley & Brew Taproom

Thursday, February 13 4:30 p.m. to 6 p.m. 102 Woodworth St Sedro-Woolley

Series registration

Ribbon Cutting at Totally Elegant Beauty

Sunday, February 16 12 p.m. 2222 Riverside Dr Ste 402 Mount Vernon

Latino Business Leaders Applying for Business Loans – In Spanish

Wednesday February 19
6 p.m. to 8 p.m.
Skagit Valley College, multi-purpose room
2405 East College Way
Mount Vernon
Also available via zoom
Register here

Latino Business Leaders – In Spanish Getting your Taxes Ready

Thursday February 20 6:00 to 8:00 PM Via zoom Register here



Membership Luncheon Mount Vernon Comprehensive Plan

Wednesday, February 26
11:30 a.m. to 1:00 p.m.
Mount Vernon Library Commons
208 W Kincaid St
Mount Vernon
Register here



Thank You Renewing Members

35+ Years

Puget Sound Energy

25+ Years

Heritage Bank Human Resources of Mount Vernon, LLC Mount Vernon Christian School Association Peoples Bank

20+ Years

Skagit Transit

10+ Years

Baker Septic Tank Pumping, Inc.
Global Credit Union
Primerica
Sakura Japanese Steakhouse & Sushi Bar
Skagit Tradition Realty

Less than 5 Years

Brand Market Media Kiwanis Club of Mount Vernon Mutual of Omaha Reverse Mortgage The Washington Shakespearean Festival Total Employment And Management

Announcing the Mount Vernon Chamber BASH

Last September we hosted our first "Building the Bridge" event. Garry Priam of Diventa Solutions facilitated a great conversation between our legacy members who shared their experience in multi-cultural settings and how they could build opportunities for successful collaboration between the Latino and non-Latino business communities.

This march we are launching a brand-new initiative to continue Building the Bridge. The Chamber BASH is the Business and Social Hour, "Latino" style where you will

- Enjoy a festive evening with your fellow business owners and entrepreneurs
- Get to truly know each other and build authentic connections
- Embrace the diversity of our business community
- Learn about different cultures and expand your market reach
- Of course, have fun (it's the Latino way)

Save The Date - Tepic Mexican Restaurant - Thursday, March 27 at 5:30 p.m.

For the Chamber Bash Event flier and sponsorship information see the end of this newsletter. For more information contact Business Development and Foundation Director, Silvia Reed | (360) 395-2944 | Silvia@MountVernonChamber.com.

Skagit Chili & Chowder Cook-Off April 5

Sponsorship Deadline February 14







Amateurs and professionals are invited to compete on Saturday, April 5, at Farmstrong Brewing Company for the title of Skagit's favorite chili and chowder. Cook-off attendees pick the winners!

Are you looking for visibility in a fun and exciting environment? The Skagit Chili & Chowder Cook-Off provides that and so much more! There are several options available for you to choose from. Find the complete list at the end of this newsletter. We have sponsorship levels available for every budget, which include opportunities through print and digital advertising as well as day-of-event visibility.

For questions regarding the cook-off or sponsorships, contact Jeremy Kindlund, Operations Director at (360) 428-8547 or Jeremy@MountVernonChamber.com. Find application and rules at the end of this newsletter. Good luck!

Partner Members

Anderson Podiatry, Aquarius Collective, Bank of the Pacific, Birch Equipment Co., Chikara PR, LLC, Coastal Farm & Ranch, CPI Plumbing & Heating, Foothills Toyota, Global Credit Union, Haggen Food & Pharmacy, Hampton Inn & Suites, Kern Funeral Home, Landed Gentry Homes & Communities, Loving Farms, Mount Vernon School District, North Coast Credit Union, Northwest Escrow, LLC, PogoZone, Port of Skagit, Puget Sound Energy, Quality Gutters, Skagit Public Utility District 1, Skagit Valley Casino Resort, Skagit Regional Health, Skagit Speedway, Skagit Valley Food Co-op, Testing and Commissioning Services, LLC, WECU, White Branches, Williams & Nulle, PLLC, CPAs, Wingate by Wyndham

Welcome New Members

Northwest Organization for Animal Help (The NOAH Center)

Tasia Bogle (360) 629-7055

www.thenoahcenter.org

31300 Brandstrom Rd

Stanwood

Dedicated to stopping the euthanasia of healthy, adoptable, treatable homeless dogs and cats. Family friendly adoptions and high quality spay and neuter services for low income residents.

Quality Inn Mount Vernon

Marlyn Kirkpatrick

(360) 428-7020

www.choicehotels.com

1910 Freeway Dr

Mount Vernon

Free hot breakfast, indoor pool, pet friendly, free premium WiFi, laundry rooms. Rooms feature a TV, hair dryer, coffee maker, iron and ironing board. Friendly service at an affordable price.

Search Hound LLC

Ted Sindell (206) 954-8015

www.searchhoundllc.com

Your marketing companion. With over 30 years of marketing experience, we have extensive knowledge in how to get our clients found online. Contact us for a free assessment today.

The Fixer Upper Co. LLC

Angelica Guerrero (360) 550-8294

www.fixer-upperco.com

1310 E. College Way #201 A

Mount Vernon

Your go-to general contractor in Skagit County. We deliver high-quality craftsmanship and personalized service. We are committed to enhancing the beauty and functionality of your home.

Totally Elegant Beauty

Lawanda Hampton (512) 814-5797

www.totallyelegantbeauty.mysalononline.com

2222 Riverside Dr Ste 402

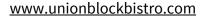
Mount Vernon

Totally Elegant Beauty is a hair salon that helps customers who've lost their hair to various types of alopecia, aging or medical related reasons. We specialize in hair care and scalp care.

block bistro

Union Block Bistro

Heidi Herr (360) 389-1664



614 S 1st St

Mount Vernon

An American bistro located in the historic Downtown Business district of Mount Vernon. Our menu is sourced locally and features dining options for everyone.

Let's Meet for Coffee and a Conversation

As busy as you are, it's easy to lose track of why you joined the Chamber. We invite you to meet with us to review your current business goals, and how the Chamber can help you attain them. There are many ways we can assist you directly and work on your behalf, even if you don't have time to attend programs and events.

Let the Chamber take you for coffee or visit you, at your convenience. Contact Silvia Reed | (360) 395-2944 | Silvia@MountVernonChamber.com to schedule time for the chamber to visit you.

Board of Directors

Chair - Tony White

Skagit Valley Food Co-op

Vice Chair - Tammy Reim-Ledbetter

Global Credit Union

Past Chair - Flora Lucatero

Children of the Valley

Treasurer - Tony Cook

Cook CPAs and Consultants, PLLC

Member at Large - Dr. Chris Villa

Skagit Valley College

Lance Calloway

Association of General Contractors

Matt Gill

Marathon Petroleum Corporation

Katie Hayton

La Conner Inn

Elizabeth Jennings

Community Action of Skagit County

Robert Knoll

Puget Sound Energy

Andrew Miller

Tulip Valley Farms

Julia Phillip

Julia Phillip Realty

Jon Ronngren

Mount Vernon School District

Steve Sexton

City of Mount Vernon

Danny Vera

Skagit Regional Health

STAFF

Andy Mayer President/CEO
Silvia Reed Business Development and

Foundation Director

Jeremy Kindlund Operations Director

Bob Johnson & Julie Newkirk

Visitor Information Services

Member Announcements

Barron KARES donates \$100,320 in 2024 to 12 nonprofits

Committed to sharing kindness and appreciation throughout Northwest Washington, Barron KARES donated a total of \$100,320 to 12 nonprofit organizations in 2024, the first year of the program.

Barron Heating AC Electrical & Plumbing is highlighting a different charity or non-profit organization each month that holds high esteem among Team Barron and within the communities it serves. Barron KARES (Kindness, Appreciation, Response, Empathy, and Service) provides a charitable donation of \$110 on select purchases, such as tankless water heaters, heat pumps, solar installations, generators, and more.

Let's Dance!
Live Big Band Music at the Mount Vernon Senior Center





For more member announcements, visit mountvernonchamber.com/member-announcements Send your announcements to Jeremy@MountVernonChamber.com

January in Pictures



Ribbon Cutting at Tepic Mexican Restaurant



Skagit Chamber Alliance Legislative Send-Off



Jaime Huss 2024 Ambassador Bowling Champion



Latino Business Leaders



Multi-Chamber After Hours at Windermere Real Estate/Skagit Valley



Speaking of Women 2025 Kickoff Breakfast at COA

Ambassadors

Chair - Betsy Anorbe Betsy Anorbe Real Estate

Silvia Alvarez

Triumph Teen Life Center

Tim Alvord

Pape Machinery AG and Turf

Clarissa De Vries

CrossCountry Mortgage, LLC

Dan Dewispelaere-Rusch

Global Credit Union

lobal Credit Union **Morgan Elton**

Country Financial - The Elton

ountry Financial - The Elton Group

Jaime Huss

Washington Federal

Karla Nelson

U.S. Bank - Riverside Dr

Blake Rawlins

Guardian Northwest Title &

Escrow

Jessica Rodriguez

Children of the Valley After School Program

Natalie Zavala

WAFD Insurance Group Inc.













































































BECOME A SPONSOR OF AFFORDABLE HOMEOWNERSHIP IN SKAGIT COUNTY!

Join Skagit Habitat for Humanity in unmasking the path to affordable housing at our Raise the Roof Gala & Benefit Auction!

Raise the Roof Gala & Benefit Auction April 12, 2025 | 5pm Swinomish Casino & Lodge



SPONSORSHIP OPPORTUNITIES

This is the perfect opportunity to advertise your business, while helping us build 11 more permanently affordable homes in 2025!



Roof Raiser Sponsor

- 10 VIP Tickets
- Half-page print ad in program
- Medium logo featured on event advertising materials
- Recognition on our website, newsletter, and social media



Window Opener Sponsor

- 2 VIP Tickets
- Small logo in program
- Recognition on our website, newsletter, and social media



Wall Builder Sponsor

- 6 VIP Tickets
- 1/4 page print ad in program
- Small logo featured on event advertising materials
- Recognition on our website, newsletter, and social media

For more information and opportunities, contact Ian Houben, Development Director (360) 428-9402 ex. 116 i.houben@skagithabitat.com









YOU ARE INVITED

embracing the diversity of our community brought to you by Latino Business Leaders

No RSVP required









A Mount Vernon Chamber program designed for business women to connect with one another, empower each other and mentor upcoming business leaders

SPEAKING OF WOMEN





JOINING FEE

Members: \$180.00 Non-members: \$250.00 Students: \$100.00

Includes admission to panels and hors d'oeuvres.

Coffee Chats food items paid separately.

Held at various locations

Student Fees available for non-members only

2025 SERIES

EMPOWERMENT PANELS

THE NEXT GENERATION OF WOMEN LEADERS

MARCH 12 | 4:30 - 6:00 PM

WOMEN SHAPING THE FUTURE JUNE 11 | 4:30 - 6:00 PM

WOMEN IN POWER SEPT. 10 | 4:30 - 6:00 PM

COFFEE CHATS (Jan - Nov.)

Second Wednesday of the month at 9:00 AM

(No coffee chat in months when panels are held)

WHY JOIN?

- Feel inspired and empowered
- Experience a sense of belonging
- Expand your professional network with like-minded women

For information

Silvia Reed | Silvia@MountVernonChamber.com | (360) 395-2944 www.MountVernonChamber.com



SPEAKING OF WOMEN 2025 Partnership Opportunities

"Speaking of Women" is a Mount Vernon Chamber program designed for business women to connect with one another, empower each other and mentor upcoming business leaders.

Series Sponsor

\$2,000.00

- ⇒ Company name and/or logo prominently displayed in series marketing (panels and coffee chats)
- ⇒ Opportunity to speak to the group at each Speaking of Women event
- ⇒ Your marketing material available for participants
- ⇒ 01 complimentary admission to all 2025 empowerment panels

Coffee Chat Sponsor

\$ 200.00

- ⇒ Company name and/or logo prominently displayed in coffee chat marketing
- ⇒ Opportunity to speak to the group at the coffee chat of your choice

2025 Schedule

Panels

March 12 4:30—6:00 PM

The Next Generation of Women Leaders

June 11 4:30—6:00 PM Women Shaping the Future

September 10 4:30—6:00 PM Women in Power

Coffee Chats at 9:00 AM

Jan. 8 Feb. 12 April 9 May 14 July 9 Aug. 13 Oct. 8 Nov. 12

Panels and Coffee Chats are held at various locations



Sponsorship Opportunities Saturday, April 5, 2025 at Farmstrong Brewing Company

Royal Sponsor:

\$1,250

Company logo prominently displayed on promotional poster Company name on printed and digital marketing materials

Logo with a link to your website on MountVernonChamber.com Social media promotion on Chamber channels

Mentions in both the weekly and monthly Chamber newsletters

Display table at the event

Special recognition during the event

Special recognition at Membership Luncheon

Major Sponsor:

\$550

Company logo on poster

Company name on printed and digital marketing materials

Logo with a link to your website on MountVernonChamber.com Social media promotion on Chamber channels

Mentions in both the weekly and monthly Chamber newsletters

Recognition during the event

Recognition at Membership Luncheon

Supporting Sponsor:

\$325

Company logo displayed on promotional poster

Company name on printed and digital marketing materials

Logo with a link to your website on MountVernonChamber.com Mentions in both the weekly and monthly Chamber newsletters Recognition during the event

Mount Vernon Chamber of Commerce PO Box 1007 Mount Vernon, WA 98273 (360) 428-8547 Jeremy@MountVernonChamber.com





The event is on Saturday, April 5, from 1pm to 4pm.

Teams must submit an entry Form with a \$35 check to the Mount Vernon Chamber of Commerce by March 17 to reserve a spot.

Farmstrong Brewing Company will open at 10am on April 5 for setting up and cooking.

Teams will be assigned a 10' x 10' preparation area. Bring your canopy, table, and everything you will need to prepare your chili/chowder and keep it warm.

Each team is responsible for all cooking utensils, tables, chairs, cooking ingredients, set up and clean up. Each team must supply all cooking equipment: propane camp stove, grills, etc. power will be available through generators.

Each competitor will be given spoons, napkins, 2-ounce taster cups and bowls to give attendees.

Teams are encouraged to decorate their area and themselves. The best decorated and costumed team will win \$100.

No chili can be pre-cooked or prepared prior to competition unless done at a commercial kitchen and transported according to Health Department guidelines.

Please keep chili and chowder tightly covered when not serving.

All ingredients must come from approved food sources, so it's safe for public consumption (No roadkill). For questions, contact the Skagit County Health Department (360) 416-1500.

Each participant will also need to bring a handwashing station with a continuous flow spout, soap, and paper towels.

Chili powder and other spices are fine and dandy, but complete commercial chili mixes are not permitted. Thickeners such as corn meal, masa or flour are allowed – so are canned tomatoes, chipotles and beans. NO prepackaged chili/chowder is allowed.

Attendees will be given six taster tickets and a vote ticket. The vote ticket will be for their favorite chili/chowder and they will receive a bowl in exchange for their vote.

Craft Stove will choose the Craft Stove Best of Show Award.

You can submit both a chili and a chowder for the one application.

The more chili you have, the more votes you can get –a minimum of 4 gallons is required.

Craft Stove Best of Show Award winner will also receive a plaque.

1st Place Professional Chowder – award plaque and \$250 2nd Place Professional Chowder - receive your entry fee back 1st Place Professional Chili - award plaque and \$250 2nd Place Professional Chili - receive your entry fee back

1st Place Amateur Chowder – award plaque and \$250 2nd Place Amateur Chowder - receive your entry fee back 1st Place Amateur Chili - award plaque and \$250 2nd Place Amateur Chili - receive your entry fee back



Partnership Opportunities

Latino Business Leaders (LBL) is a Mount Vernon Chamber of Commerce Foundation program designed to facilitate the advancement and participation of Latino businesses in our region through business training programs, networking, marketing and mentorship. LBL runs between August 2024 and May 2025.

LBL Presenting Partner

\$2500.00

- ⇒ Company name and/or logo in all LBL marketing including website, social media and newsletter
- ⇒ Company name in all radio announcements
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material available for participants at all business training sessions
- ⇒ Marketing table (or similar depending on space) at 3 LBL Social-Networking events

LBL Partner (3 business training sessions)

\$500.00

- ⇒ Company name and/or logo in LBL marketing including website, social media and newsletter
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material available for participants at 3 business training sessions

Latino Initiative Supporter

\$250.00

- ⇒ Company name and/or logo in event marketing
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material available for LBL participants

LBL Social-Networking Event Supporter

\$250.00

- ⇒ Company name and/or logo in event marketing including website, social media and newsletter
- ⇒ Opportunity to speak in front of the group
- ⇒ Marketing table at event (or similar depending on space)

LBL Business Training Supporter (1 session)

\$200.00

- ⇒ Company name and/or logo in LBL marketing
- \Rightarrow Company logo on the event page and displayed during the sponsored session
- ⇒ Your marketing material available for session participants

2024-2025 Schedule

LBL Social-Networking Events

Held on in August—December and April

MOUNT VERNON CHAMBER OF COMMERCE

Latino Initiatives

Special sessions designed to support the Latino community and based on specific community needs.

Business Training Program

Free monthly training sessions in Spanish. Held the second Wednesday of the month unless otherwise noted in event page.

MOUNTVERNONCHAMBER.COM

Silvia Reed | Silvia@MountVernonChamber.com | Direct: (360) 395-2944 - Cell (360) 305-0895